Philips
widescreen flat TV with
Pixel Plus 2 HD

37"
LCD Progressive Scan

37PFL7332

Turn up your viewing experience

with Pixel Plus 2HD

Experience the superior picture quality of this excellent Flat TV with the latest LCD technology. It's packed into a stunning design that will complement your interior.

Immersive viewing experience
- HD Ready for the highest quality display of HD signals
- Pixel Plus 2 HD for great details, depth and clarity
- Dynamic contrast enhancer delivering rich black details

Better quality images that reveal more detail
- Digital Natural Motion for smooth moving images

Superb sound reproduction
- Virtual Dolby Surround for a cinema-like audio experience

Slim, stylish design to complement your interior
- Compact and slim design that fits in every room
- Matching stand with elegant design included

For advanced performance
- 2 HDMI inputs for full digital HD connection in one cable

PHILIPS
sense and simplicity

Highlights

HD Ready
Enjoy the exceptional picture quality of High Definition pictures and be fully prepared for HD sources like HDTV settop box or Blu-ray disc. HD Ready is a protected label that offers picture quality beyond that of progressive scan. It conforms to strict standards laid out by EICTA to offer a HD screen that displays the benefits of resolution and picture quality of a High Definition signal. It has a universal connection for both analog YPbPr and uncompressed Digital connection of DVI or HDMI, supporting HDCP. It can display 720p, and 1080i signals at 50 and 60Hz.

Pixel Plus 2 HD

Pixel Plus 2 HD offers the unique combination of ultimate sharpness, natural detail, increased depth, vivid colors and smooth and natural motion from standard TV, High Definition signals and multimedia sources. Each pixel of the incoming picture is enhanced to better match the surrounding pixels, resulting in a more natural picture. Artifacts in compressed multimedia content are detected and reduced, ensuring that the picture is clean and razor sharp. Digital noise reduction ensures that the picture is perfectly smooth yet razor sharp.

Dynamic contrast enhancer
You want the LCD flat display with the highest contrast and most vibrant images even at wide viewing angle. The Philips dynamic contrast enhancer uses video processing and unique dimming backlight technology. This delivers deep rich black levels with increased detail. The dimming backlight increases the contrast up to 5 times*, and at the same time improves the viewing angle. It gives a bright, lifelike picture with high contrast and vibrant colors, (* factor between 2 and 5, screen type and picture content dependant).

Digital Natural Motion
Philips invented Digital Natural Motion to eliminate juddering effects that are visible with moving picture content. Digital Natural Motion estimates motion in the picture and corrects juddering movements in both broadcast and recorded movie material (such as DVD). The resulting smooth motion reproduction and excellent sharpness take the viewing experience to a higher level.

Virtual Dolby Surround
Virtual Dolby Surround is a processing technology for enhancing surround sound effects. It will create the sensation of Dolby Pro Logic without the necessity of additional rear speakers. You become totally immersed in your television experience.

Bypacked tabletop stand
A table-top stand with matching design is packed with the set.

2 HDMI inputs
HDMI makes an uncompressed digital RGB connection from the source to the screen. By eliminating conversion to an analog signal, it delivers an unblemished image. The non-degraded signal reduces flicker and leads to a clearer picture. HDMI intelligently communicates the highest output resolution with the source device. The HDMI input is fully backward compatible with DVI sources but includes digital audio. HDMI uses HDCP copy protection. With 2 HDMI inputs you can connect multiple HD sources, for instance an HD settop box, and a Blu-ray player. Your TV is fully prepared for the HD future.

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Specifications

Picture/Display
- Aspect ratio: 16:9
- Brightness: 500 cd/m²
- Dynamic screen contrast: 7500:1
- Response time (typical): 6 ms
- Viewing angle (H / V): 178 / 178 degree
- Diagonal screen size: 37 inch / 94 cm
- Display screen type: LCD WXGA Active Matrix TFT
- Panel resolution: 1366 x 768p
- Picture enhancement: Pixel Plus 2 HD, Digital Natural Motion, Dynamic contrast enhancement, 3/2 - 2/2 motion pull down, 3D Combfilter, Active Control + Light sensor, Active Control, Jagged Line Suppression, Progressive Scan, Widescreen Plus
- Screen enhancement: Anti-Reflection coated screen

Supported Display Resolution
- Computer formats

Resolution	Refresh rate
640 x 480	60Hz
800 x 600	60Hz
1024 x 768	60Hz

- Video Formats

Resolution	Refresh rate
640 x 480i	1Fh
640 x 480p	2Fh
720 x 576i	1Fh
720 x 576p	2Fh
1280 x 720p	3Fh
1920 x 1080i	2Fh

Sound
- Output power (RMS): 2x15W
- Sound Enhancement: Digital Signal Processing, Dynamic Bass Enhancement, Graphic Equaliser
- Sound System: Virtual Dolby Digital

Loudspeakers
- Built-in speakers: 4
- Loudspeaker types: Dome tweeter

Convenience
- Child Protection: Child Lock+Parental Control
- Clock: Smart Clock
- Ease of Installation: Auto Program Naming, Automatic Channel Install(ACI), Automatic Tuning System (ATS), Autostore, PLL Digital Tuning, Plug & Play
- Ease of Use: 4 favorite lists, Auto Volume Leveller (AVL), Delta Volume per preset, Graphical User Interface, On Screen Display, Program List, Side Control
- Remote Control: TV
- Remote control type: RACER RC
- Screen Format Adjustments: 4:3, 6 Widescreen Modes, Auto Format, Movie expand 14:9, Movie expand 16:9, Subtitle and Heading Shift, Super Zoom, Widescreen
- Picture in Picture: Text dual screen
- Teletext: 1200 page Hypertext
- Teletext enhancements: Habit Watch, Program information Line
- VESA Mount: Vesa compliant

Multimedia Applications
- Multimedia connections: USB (streaming video capable)
- Playback Formats: MP3, Slideshow files (.alb), JPEG Still pictures, MPEG1, MPEG2

Tuner/Reception/Transmission
- Aerial Input: 75 ohm coaxial (IEC75)
- TV system: PAL B/G, PAL D/K, SECAM B/G, SECAM D/K, SECAM L/L'
- Video Playback: NTSC, SECAM, PAL
- Tuner bands: Hyperband, S-Channel, UHF, VHF

Connectivity
- Ext 1 Scart: Audio L/R, CVBS in/out, RGB
- Ext 2 Scart: Audio L/R, CVBS in/out, RGB, S-video in
- Ext 3: YPbPr
- Ext 4: HDMI
- Ext 5: HDMI
- Front / Side connections: Audio L/R in, CVBS in, Headphone out, S-video in, USB
- Other connections: Analog audio Left/Right out, S/PDIF in (coaxial), S/PDIF out (coaxial)

Power
- Ambient temperature: 5 °C to 40 °C
- Mains power: AC 220 - 240 V +/- 10%
- Power consumption: 163 W
- Standby power consumption: <1W

Accessories
- Included Accessories: Table top stand, Power cord, User Manual, Registration card, Warranty certificate, Remote Control, Batteries for remote control
- Optional accessories: Floor stand

Dimensions
- Color cabinet: RHCM black gloss deco front, 30% gloss
- Set dimensions (W x H x D): 934.5 x 625.6 x 118.3 mm
- Set dimensions with stand (W x H x D): 934.5 x 688.2 x 264.5 mm
- Product weight: 20.6 kg
- Product weight (+stand): 27.6 kg
- Box dimensions (W x H x D): 1000 x 701 x 289 mm
- Weight incl. Packaging: 34 kg
- VESA wall mount compatible: 600 x 400 mm

Stereo system					Transmission system					
2CS DK	NICAM DK	2CS BG	NICAM I	NICAM LL'	PAL BG	PAL D/K	PAL I	SECAM BG	SECAM DK	SECAM LL'
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